

Flynn’s Arcade

portfolio

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# Design Brief

00Flynn’s Arcade has been slowly losing money as the trend for accessing video games has moved away from social video game arcades to at home and video game consoles& such as the Atari & Commodore Flynn wants to reposition his business as a venue for selling new games and trading used games. Flynn wants you to design and create ‘alpha phase’ website that communicates his new business model.

## Criteria



# **Area of Investigation**

(Research)

#### **Kevin Flynn**

Paramus was his hometown and was born 1949. Kevin Flynn is a computer programmer who is the creator of some of the best-selling video games for ENCOM like vice squad, Space Paranoids, Matrix Blaster and light cycles. He got fired, soon after and made his own video, Tron which was based on his own experiences inside the computer world. His wife passed away in 1985. Flynn began to focus all of his efforts on making "a digital frontier to reshape the human condition".

**Comparison of Website Creation**

